

SPONSORSHIP

“Having Difficult Conversations” Panel Discussion

With Sonia Manzano & Oregon Mental Health and Child Development Leaders

The Question: *How do we have difficult conversations with kids and teens?*

Caring and trusted adults are well-intentioned, but can struggle when having difficult conversations with children. Whether it's helping a 3-year old talk about body safety, or talking with a teen about healthy relationships, having discussions about sensitive or traumatic topics can feel like unsteady ground. When it comes to young people building resilience and thriving, the evidence from psychology and neuroscience is clear: Every child needs at least one trusted and caring adult willing and able to talk through the “hard stuff.”

Moderated (and broadcast) by **Dave Miller of OPB's *Think Out Loud***, this panel discussion and Q&A will generate an illuminating, encouraging and practical discussion on how children disclose, process difficult subjects (e.g. body safety/consent, abuse, loss of a family member, addiction), and what we, as trusted adults, can do to open (and keep open) the lines of communication on difficult topics.

WHEN & WHERE

Thursday, April 4, 2019 | 2pm – 3:30pm (3:30pm – 4:00pm - Post-Panel Reception)

Lakewood Center for the Arts, Lake Oswego, Oregon

SCHEDULE

- **2–3pm:** Panel discussion
- **3–3:30pm:** Audience Q & A
- **3:30– 4pm:** Networking and resource sharing

WHO

Moderator: Dave Miller, OPB's “Think Out Loud”

(Broadcast on OPB the following day)

Featured Panelist – Sonia Manzano, “Maria” on Sesame Street

A multiple Emmy-award winning actress, Sonia played Maria on Sesame Street for over 40 years. In this role, she provided a valuable service to help children understand health, wellness, empathy, body safety, and family. As a beloved cast member on the “Street”, Sonia modeled how caring adults can have difficult conversations with kids in a loving, direct, and age-appropriate manner.



YOUR PARTICIPATION

Your sponsorship and participation will highlight the need to focus attention on how adults can help promote the healthy growth and social-emotional development of kids and teens. Your organization will be visible to 220 event attendees, to the broader childhood health and wellness communities in Oregon, and to thousands more online. This invitation-only event is hosted by Children's Center in conjunction with its second annual **Children's Center Honors** ceremony later in the evening. Sponsors will receive tickets to the panel discussion as well as to the evening event, hosted at the World of Speed Museum.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Presenting \$10,000	Champion \$5,000	Hero \$2,500	Friend \$1,000
Company logo or sponsor name featured on all event marketing materials, including invitations, email, and press release	X			
Company logo specially featured on event website (15,000 visitors/year)	X			
Sponsor name included in pre-event press release and post-event follow-up	X			
Company color logo prominently featured on event materials	X	X		
Acknowledgement from podium at <i>Having Difficult Conversations</i>	X	X		
Reserved tickets to attend 2pm – 3:30pm <i>“Having Difficult Conversations”</i> Panel (Only 220 seats available)	20	10	6	2
Tickets to attend <i>Children’s Center Honors</i> , April 4, 7:30pm - Keynote from Sonia Manzano (Total fair market value for event: \$20/person)	20	10	6	2
Tickets to exclusive Sponsor & Honoree reception w/ Sonia Manzano (Prior to <i>Children’s Center Honors</i> , 6pm, <i>World of Speed</i> , 4/4/19. Total fair market value for reception: \$20/person)	8	4	2	2
Sponsor name printed on event materials (Distribution: 500+)	X	X	X	X
Sponsor name in pre-event scrolling sponsor acknowledgement	X	X	X	X
Sponsor name listed in Children’s Center annual report and acknowledged on social media	X	X	X	X

Please consult your tax advisor with any questions regarding sponsorships. Sponsors may decline all benefits and receive full credit for gifts. For tax purposes, the fair market value of any benefit received is not tax deductible.

Your donation supports children and families as they begin their healing journeys.

Thank you!

YES! We would like to sponsor *Having Difficult Conversations!*

Please visit childrenscenter.ejoinme.org/panel2019 or return the below information to Children's Center.

Contact Ronecca Norvell with questions: ronecca@childrenscenter.cc

☐ \$10,000 Presenting Sponsor

☐ \$5,000 Champion Level

☐ \$2,500 Hero Level

☐ \$1,000 Friend Level

Sponsorship Information

Sponsor Name Recognized As: _____

☐ We WILL attend *Having Difficult Conversations* and bring _____ total guests.

☐ We WILL attend the *Children's Center Honors* reception at 6pm and bring _____ guests.

☐ We WILL attend the *Children's Center Honors* program at 7:30pm and bring _____ guests.

☐ We are NOT planning on attending this event and would like donate our tickets.

☐ We'd like to make a donation to Children's Center of \$_____ in lieu of attendance.

Payment Method

☐ Check Enclosed ☐ Credit Card

Name on Card: _____

Contact (if applicable): _____

Email: _____

Phone: _____

Card Number: _____

Expiration Date: ____ \ ____ CVV code: _____

Signature: _____

Please mail checks:

Children's Center
c/o Development
1713 Penn Lane
Oregon City, OR 97045

☐ Contact me about paying
with stock

ATTENDEE INFORMATION FOR *OVERCOMING ACEs*

Lakewood Center for the Arts, Lake Oswego

April 4, 2019 | 2pm – 3:30pm

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____

Name: _____

Phone: _____

Email: _____



WHAT IS CHILDREN'S CENTER HONORS?

Children's Center Honors, held at the World of Speed Museum in Wilsonville, Oregon on the evening of April 12, 2018, recognizes regional and national champions working to eliminate child abuse and neglect. This community-building evening, during Child Abuse Prevention month, honors friends and advocates in the field of child abuse intervention and prevention and raised vital resources for Children's Center.

WHEN & WHERE

Thursday, April 4, 2019
World of Speed Museum
Wilsonville, Oregon

Sponsor & Honoree Special Reception: Held in the Upstairs Atomic Lounge – 6pm

Evening Program: Held in the Museum's East Gallery - 7:30pm

2019 HONOREES

Quilt Maker Awards – *Presented on Stage*

Champions for children regionally and nationally

- Tonia Hunt; former Executive Director of Children's Center, 2003 - 2012
- The founders of CARES NW; Pam Crow, Emmy Sloan, Judy Butler, and Jan Bays
- Sonia Manzano; Actress, Sesame Street, 1971 - 2015

Golden Lantern Society Inductees – *Presented During Pre-Event Reception*

Honoring friends and community partners for significant financial contributions to Children's Center

Businesses

- NW Natural
- Anonymous

Individuals

- Hilary and Wes Sand
- Bruce and Fran Bosch



Children's Center

A child abuse intervention center

ABOUT US

Children's Center supports and medically assesses children who are suspected victims of abuse and neglect.

A private, nonprofit child abuse intervention center accredited by the National Children's Alliance, children are referred to the Center by law enforcement agencies, child protection workers, parents, teachers, health care providers, and others concerned for their welfare.

We see children for concerns of sexual abuse, physical abuse, emotional abuse, and neglect, including children who witness violence, and/or are exposed to drugs

CHILDREN'S CENTER PROVIDES

- Medical examinations performed by licensed medical doctors and nurse practitioners
- Forensic interviews with trained specialists
- Family support services, consultations, referrals, and education
- Prevention education and trainings



COMMUNITY PARTNERSHIP

The community's response to child abuse begins with committed partnerships. For thousands of vulnerable families in the region, your partnership could help make a world of difference. As the only Child Advocacy Center in Clackamas County, we serve more than 750 children and families annually. Consequently, Children's Center provides broad visibility for sponsors to hundreds of partners in the region.